

# Health Matters

Keeping you informed about the news and views of Blackpool Teaching Hospitals



## Staff are in good hands

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Issue 169 Friday, June 22, 2018

## Welcome from the Chief Executive

**HELLO and welcome to the latest edition of your Health Matters newsletter.**



The Trust is celebrating this week after two members of staff received top national awards. Nicola Parry, our Head of Midwifery, received the British Empire Medal in the Queen's Honours List and another member of the midwifery team, Jenny Clarke, was included in the list of the NHS's Top 70 stars. Both of these are amazing achievements and we are so proud of them.

There was success too for our Radiology team who received their ISAS accreditation for the seventh successive year. The Trust was the first NHS organisation in the country to get this accreditation and the department has worked extremely hard to ensure it maintains its mark of excellence.

This week we are repeating our calls for members of the public to nominate staff members for the Trust's Celebrating Success Awards and also appealing again for people to help the Fylde coast achieve a world record. On Saturday, July 21 for the most people exercising to a fitness video.

**Wendy Swift,  
Chief Executive**

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**Health Matters is also available online at [www.bfwh.nhs.uk](http://www.bfwh.nhs.uk)**

**You can sign up to receive our fortnightly news bulletin directly to your inbox by clicking on the following link: [www.bfwh.nhs.uk/healthmatters](http://www.bfwh.nhs.uk/healthmatters)**

**Any comments ideas or suggestions? Please contact: the Communications Department, on 01253 953059, 956875 or 953538 or email [communications@bfwh.nhs.uk](mailto:communications@bfwh.nhs.uk)**

# We are looking for YOUR NHS heroes



OUTSTANDING NHS employees are honoured annually at the Trust's Celebrating Success Awards ceremony – and we are asking patients, carers, relatives and members of the public to nominate staff who have gone above and beyond the call of duty to care for patients and their families.

The highly coveted Patients' Award category attracted more than 200 nominations last year for teams and individuals working for the Trust. All nominated staff members get a certificate to acknowledge the work they do and the winning contender gets a cash prize to reinvest in their area of the Trust. The category is sponsored by legal firm Weightmans.

Last year the judging panel was delighted that so many people took the time to nominate members of staff for The Patients' Award and they are looking forward to reading about the care you or your loved ones have received from Trust staff. If you would like to nominate a member of staff from either the community or acute hospital who gave you, or someone in your family, an exceptional level of care – we'd love to hear from you.

Wendy Swift, Chief Executive, said: "Our Celebrating Success Awards recognise the exceptional work that is carried out by our staff. We are privileged to have these highly committed members of staff who strive for excellence and are constantly working to provide the best care possible for our patients."



Last year's Patients Awards winners from the Cardiac Centre

Last year's winner was Mr Joseph Zacharias and his Cardiac team. They were nominated by a number of patients who commented on the professionalism, compassion and care shown by every member.

If you would like to nominate a member of Blackpool Teaching Hospitals staff from either the community or acute hospital who gave you, or someone in your family, an exceptional level of care – we'd love to hear from you.

You can nominate by contacting the Communications Office at Blackpool Teaching Hospitals on 01253 956941, emailing [communications@bfnh.nhs.uk](mailto:communications@bfnh.nhs.uk) or by writing to Communications Office, Home 15, Whinney Heys Road, Blackpool FY3 8NR and requesting a nomination form.

Alternatively forms can be filled in online by visiting the Trust's website at <https://www.bfnh.nhs.uk/about-our-trust/celebrating-success-awards/>

# Highfurlong pupils pass on vital advice

PUPILS from Highfurlong School returned to Blackpool Victoria Hospital to show NHS staff what it's like to have additional needs during an enlightening training session.

The pupils helped staff to appreciate difficulties faced by people with limited sight and mobility as well as other conditions.

Members of frontline staff including nurses, pathology staff and radiologists were blindfolded or asked to wear sight-limiting glasses and movement-restrictive garments. They were then encouraged to undertake tasks such as searching for items in a bag, reading, doing a jigsaw, completing a form and travelling around the hospital.

The session was organised by Rebecca Booth, Paediatric Patient Experience Officer for the Trust, to highlight how staff can make people with additional needs feel welcome and safe.

The pupils said they had enjoyed the one-hour session because they could assert their independence and share their knowledge.

Joanne Ashton, Assistant Head Teacher at Highfurlong School, said: "We're delighted that the hospital staff came along to take part in this session.

"We're raising awareness of what it means to have additional needs. In particular, we're focusing on what it's like for 14 to 19 year-olds who are getting to the stage where they want to be able to go to an appointment without having to have someone speaking on their behalf."



Rebecca said: "The pupils' session put staff in their shoes and demonstrated real difficulties that some of our patients face.

"It is important that we all recognise when people who use our services need additional time and support to help them access, understand and be involved in their care.



"This is especially significant for young people as they get older and move into adult services. With the right support they can be empowered to be as independent as possible. We look forward to doing future work with Highfurlong pupils."

# Trust midwife hailed as Top 70 NHS star

A FYLDE COAST midwife has made the top 70 in a poll of health and social care's standout stars of the last 70 years.

Jenny Clarke, who is known nationally for her work to promote Skin to Skin contact in new born babies, has made the list following a call to nominate people who have made an exceptional contribution to the NHS and the wider health and care sector.

The campaign, called "Health and Care's Top 70 Stars" was launched by the NHS Confederation, along with NHS England and NHS Improvement as part of the NHS's 70th birthday celebrations. It saw patients, staff and public nominating people who have made an exceptional contribution to patient care, services and local communities over the last 70 years.

Nominations were put to a public vote in May, resulting in the shortlist of 70 stars.

The nomination for Jenny stated: "She is such an inspiring person who just loves the NHS, its patients and its staff. She has changed the lives of many by developing Skin to Skin for all new parents in the UK and beyond.

"Jenny has also been there as well for many staff, listening, supporting and helping them to improve their care for patients. She has been an active campaigner to improve maternity services in England, ensuring all women have a good experience no matter where they live."

Jenny said: "I feel very humbled to be amongst such passionate NHS workers.

"The award has recognised my extra work on skin to skin contact and this is what matters to me. I



thoroughly enjoyed the whole day at NHS Confederation networking and connecting with others at the awards.

"My career in the NHS spans almost 40 years and this award highlights the importance of evidence based midwifery practice."

Danny Mortimer, deputy chief executive of the NHS Confederation, said: "The NHS is one of the most remarkable institutions in our country. And our tireless staff – all 1.5 million of them – are what make it so remarkable.

"By recognising members of our NHS workforce, and those on the outside who helped shape the system, we wanted to both celebrate the past and shape the future of health and care."

# Radiology team picks up top award again

BLACKPOOL Teaching Hospitals's Radiology Department has proved it is one of the best in the country again after maintaining its accreditation with the Imaging Services Accreditation Scheme (ISAS) for the seventh year running.

The accreditation, which is approved by the Royal College of Radiologists and Society of Radiographers, is a national mark of quality which is held by only a small number of NHS Hospital Trusts in the country.

It focuses on five key areas: Leadership and Management; Clinical excellence; Facilities, Resources and Workforce; Patient Experience and Safety.

The Trust was the first radiology/diagnostic imaging service to achieve ISAS accreditation within the NHS. Vera Mountain, Radiology Manager at the Trust, said: "ISAS accreditation provides evidence for commissioners, providers and patients that this has been an externally assessed imaging service and is safe and of a high quality.

"The process itself will promote service



Vera Mountain, Radiology Manager at the Trust and Mark Selby, Radiology Office Manager, with the ISAS Accreditation certificate watched by staff from the department

improvement in individual organisations and is a national quality driver.

"There has been a real team effort in order to achieve this prestigious award. The teamwork needed by staff has led to a sense of unity and pride, not only in the achievement itself, but in knowing that our service is of a high quality.

"The assessment involves collating a significant amount of evidence to be presented for inspection and we have now started working towards our submission for next year."

Accreditation to professional standards is supported by the Care Quality Commission (CQC), NHS England, NHS Northern Ireland and NHS Wales.

# Fancy being a Guinness World record holder?

DANCING on Ice star Daniel Whiston has urged people across the Fylde coast to join him to break a Guinness World Record and promote a 'fitter Fylde coast' this summer.

People have been encouraged to bring their children and families to Lytham Festival's main arena on Lytham Green on Saturday, July 21, to help break the record for the most people exercising to a fitness video. The current record, set in China, stands at 4,814 people.

To help celebrate the 70<sup>th</sup> birthday of the NHS on July 5, local doctors have teamed up with Lytham Festival organisers Cuffe & Taylor to hold the attempt in the middle of the Lancashire music festival. Local councils and other organisations including the Blue Skies Foundation have also played a part in organising the record attempt.

To register to take part in the world record attempt, go to [www.fitterfyldecoast.nhs.uk](http://www.fitterfyldecoast.nhs.uk)

Three-times Dancing on Ice champion and fitness instructor Daniel will be leading the world record attempt from the main stage at Lytham Festival.

Daniel said: "I'm delighted to help the Fylde coast NHS in attempting to break this world record. We should be proud of all the NHS does for us and this seems a really good way to celebrate its 70<sup>th</sup> birthday.

"Exercise is so important for us all and I hope as many people as possible can come and join us on the day. I plan to bring a few well known friends to make this a very special day."

Daniel has choreographed and filmed a special six-minute exercise video at locations across the Fylde coast and people are encouraged to head

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to [www.fitterfyldecoast.nhs.uk](http://www.fitterfyldecoast.nhs.uk) to watch the video and sign up to take part.

He added: "We had a great time filming the video. It's all disco music in celebration of the fact Nile Rodgers and CHIC are playing at Lytham Festival on the night of the record attempt and, regardless of how fit you are, the routine is suitable for all so sign up and give it a go."

CCG clinical chief officer Dr Tony Naughton, a Thornton GP, said: "Nationally 40 per cent of children start secondary school overweight and 20 per cent are obese. What we are really keen to do is promote a healthier lifestyle across the Fylde coast so people can start looking after themselves and their loved ones.

"We need to get more than 5,000 people dancing to the video if we are to break the world record so it would be great to see lots of people coming out to support this event. It should be a lot of fun and a great way to celebrate our 70<sup>th</sup> birthday.

"This is an opportunity for your children to be part of a Guinness World Record and to receive a certificate as a special memento."

The world record attempt will take place in the main arena at Lytham Festival from 11am on Saturday July 21. To register, visit [www.fitterfyldecoast.nhs.uk](http://www.fitterfyldecoast.nhs.uk)

# Help us to celebrate #NHS70

THE NHS is turning 70 on July 5, 2018 and Blackpool Victoria Hospital is hosting some celebrations so why not join in?

It's the perfect opportunity to celebrate the achievements of one of the nation's most loved institutions, to appreciate the vital role the service plays in our lives, and to recognise and thank the extraordinary NHS staff – the everyday heroes – who are there to guide, support and care for us, day in, day out.

There will be events every day between July 2-6 and everyone is welcome:

## Monday July 2

- Exhibition of historic photos and equipment - BVH Mezzanine, 10am-3pm
- Blackpool Victoria Hospital History Tour – 10am
- Reveal of new history wall by Joe Longthorne MBE - main corridor, 2pm.

## Tuesday July 3

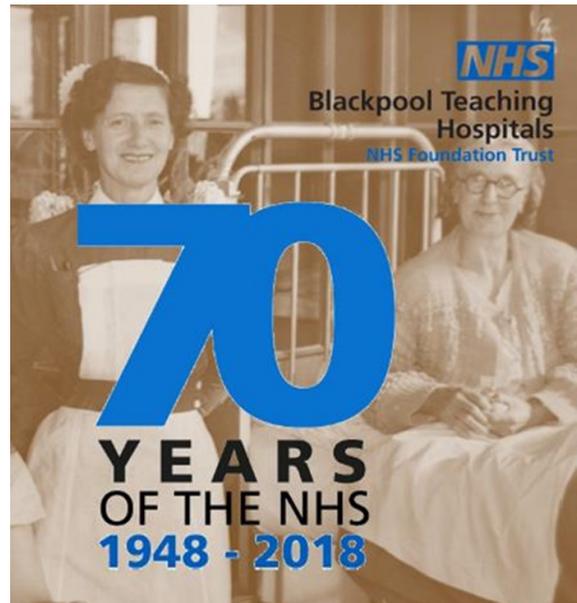
- Exhibition of historic photos and equipment – BVH Mezzanine, 10am-3pm
- Blackpool Victoria Hospital History Tour – 2pm

## Wednesday July 4

- Exhibition of historic photos and equipment – BVH Mezzanine, 10am-3pm
- Blackpool Victoria Hospital History Tour – 10am

## Thursday July 5

- Fylde coast NHS AGM: Education Centre, 9.30-11.30am
- Exhibition of historic photos and equipment - Mezzanine, 10am-3pm



- Premiere of #NHS70 video with special guests, 11.45am – Mezzanine
  - Town Crier, 11.55am, giving a welcome address at the Restaurant staircase entrance. This will be followed by a Street Party with 1948 themed menu and entertainment from 1940s vocalist, Lilli De Carlo
  - Cutting of birthday cake TBC,
  - Hospital History Tour – 2pm.
- ## Friday July 6
- Exhibition of historic photos and equipment - Mezzanine, 10am-3pm
  - Hospital History Tour – 10am
  - Unison display, Mezzanine 10am-3pm
  - Staff Reunion, Education Centre, 10am-4pm to include special history tour of hospital and former and current accommodation.

Please check the Trust social media pages for further updates: **Facebook:** @BlackpoolHospitals; **Twitter:** @BlackpoolHosp; **Instagram:** @BlackpoolTeachingHospitals.

# Midwife recognised in Royal honours list



A MEMBER of Trust staff was awarded the British Empire Medal in the Queen's birthday honours list.

Nicola Parry, Associate Director of Nursing and Head of Midwifery, was awarded the prestigious medal for her services to the midwifery profession over many years.

British Empire Medals are awarded for an outstanding achievement or service to the community which has a long-term, significant impact and stands out as an example to others.

Head of Nursing and Quality, Marie Thompson, said the Trust was "proud" of Nicola's award.

She said: "It is a real credit to Nicola to be acknowledged in the Honours list for her outstanding contribution to the midwifery profession.

"Nicola has worked tirelessly in her role as the professional leader of the Trust Maternity and Children's services.

"She has supported staff to develop services that are at the forefront of innovative care.

"Nicola's passion for midwifery, women's health and family services and her inspirational drive to ensure the best in care has earned her this honour.



Blackpool Teaching Hospitals  
NHS Foundation Trust



# 5K FUN RUN AND ZOO TRAIL

12th September  
Blackpool Zoo

Registration: 5.00pm – 5.45pm  
at Zoo main entrance  
Race Start: 6.00pm

£5 for adults (£10 on the day)  
£2.50 for children (5-16 yrs)

For more information or Email entries:  
[Blueskies@bfwhospitals.nhs.uk](mailto:Blueskies@bfwhospitals.nhs.uk)



a **better** tomorrow

for **BTH** staff