



# Substance Misuse in Pregnancy

## MultiAgency Team



Blackpool is consistently in the top three for drug misuse and mortality

### What we do



### Achievements

- One stop shop
- Non-judgemental care
- Achievable goals
- Substitute prescribing
- Accessible/visible services
- Care for the whole family
- Partnership working
- Postnatal contraception
- Sexual health screening
- Integrated care plans



- Significant reduction in babies requiring treatment for neonatal abstinence syndrome
- Better attendance and engagement
- 2013 HSJ Patient Safety Award Winner's Women's Health
- 2012 British Journal of Midwifery Team of the Year
- Guidelines
- Using pregnancy as a catalyst for change
- Shared decision making

