

Blackpool, Fylde and Wyre Hospitals NHS Foundation Trust

Corporate Objectives 2009/10

Objective	Key Actions	Board Assurance	Lead Director	Completion Date
To further develop the Quality Framework and introduce real improvements in Patient Safety. Progress towards Top 10% Performance	<ol style="list-style-type: none"> <li>1. Develop milestones for Top 10% performance on key indicators eg. Mortality, LoS, Infections.</li> <li>2. Monitor performance against milestones.</li> </ol>	Monthly Business Monitoring Report.	Paul Kelsey	Ongoing
To deliver significant productivity and efficiency benefits through continuous improvement. This will include the implementation of a 3-year partnership with a commercial organisation to help promote the use of lean methodology within the Trust.	<ol style="list-style-type: none"> <li>1. Appoint Lean Partner.</li> <li>2. Agree efficiency saving targets.</li> <li>3. Run at least 3 key lean projects.</li> <li>4. Train further staff in lean in line with agreed trajectory.</li> </ol>	Quarterly Reports to Board.	Harry Clarke	March 2010
To ensure nursing staffing levels are reviewed and where necessary improved to support the delivery of high quality care.	<ol style="list-style-type: none"> <li>1. Complete Blackpool Nurses 10x10 project.</li> <li>2. Agree Resources to deliver on findings.</li> <li>3. Implement changes.</li> </ol>	Quarterly Update to the Board	Marie Thompson	January 2010

<p>To implement an Interim Clinical Information System and improve data quality to ensure accurate and timely clinical information.</p>	<ol style="list-style-type: none"> <li>1. Complete Interim Clinical Information System.</li> <li>2. Appoint partner organisation.</li> <li>3. Commence implementation of ICIS, including workforce redesign</li> </ol>	<p>Monthly Update to the Board</p>	<p>Tim Welch</p>	<p>To be confirmed</p>
<p>To further develop the Blackpool Way to ensure staff feel empowered to improve the service to patients and reduce waste in their own area.</p>	<ol style="list-style-type: none"> <li>1. Implement programme as set out in 'Blackpool Way Next Steps' document.</li> <li>2. Implement improvements agreed at Focus Groups.</li> </ol>	<p>6 Monthly Update to the Board</p>	<p>Nick Grimshaw</p>	<p>Ongoing</p>
<p>To implement plans to achieve University Hospital status at the earliest opportunity.</p>	<ol style="list-style-type: none"> <li>1. Develop project plan for achieving University Hospital status.</li> <li>2. Obtain agreement in principle.</li> </ol>	<p>Quarterly Update to the Board</p>	<p>Nick Grimshaw</p>	<p>March 2010</p>
<p>To complete the Fit for Foundation process for Clinical Divisions.</p>	<ol style="list-style-type: none"> <li>1. All Divisions to successfully achieve Fit for Foundation status.</li> <li>2. Develop plan for further devolvment of decision making.</li> </ol>	<p>Quarterly Update to the Board</p>	<p>Harry Clarke</p>	<p>October 2009  December 2009</p>
<p>To develop a Trust-Wide Marketing Strategy.</p>	<ol style="list-style-type: none"> <li>1. Agree corporate Marketing Strategy and associated resource.</li> <li>2. Develop recommendations on branding.</li> </ol>	<p>6 Monthly Update</p>	<p>Aidan Kehoe</p>	<p>December 2009</p>

<p>To further develop both clinical and managerial leadership within the Trust.</p>	<ol style="list-style-type: none"> <li>1. Introduction of Coaching Culture.</li> <li>2. Run second Clinical Leadership Programme.</li> <li>3. Develop Leadership Programme for all Managers.</li> <li>4. Further develop LMSQ and appraisal system.</li> <li>5. Design Talent Management and succession Planning Framework.</li> <li>6. Run Board Development Programme.</li> </ol>	<p>Quarterly Update</p>	<p>1 - 5 Nick Grimshaw</p> <p>6 - Aidan Kehoe</p>	<p>March 2010</p>
<p>To ensure the Trust meets its corporate citizenship responsibilities.</p>	<ol style="list-style-type: none"> <li>1. Develop Strategy on Energy Conservation and Waste Management.</li> <li>2. Improve partnership with other agencies eg. Schools project with Council, Music partnership with Space/PCT; and develop proposals for junior membership.</li> </ol>	<p>6 Monthly Update to the Board</p>	<p>1 - Robert Bell</p> <p>2 - Aidan Kehoe</p>	<p>March 2010</p>
<p>To ensure capital projects deliver significant improvement in patient care, and provide sufficient capacity to deal with patient demand.</p>	<ol style="list-style-type: none"> <li>1. Implement MRSA Action Plan.</li> <li>2. Ensure Phase VI, Women's/Children's and UCC schemes progress as planned.</li> <li>3. Ensure capacity in place to deal with winter pressures.</li> </ol>	<p>Quarterly Update to the Board</p>	<p>Robert Bell</p>	<p>March 2010</p>

